

FCC REPORT- APRIL 2007

April 4- Driver's License Renewal- Members of the Texas Department of Motor Vehicles announcing an easier way to renew Texas License's on-line- Newschannel Nine Midday.

April 9- Mammogram Recommendations- The FDA has concluded that all women have a Mammogram by age 40, but herbalists are recommending that they take a different approach as the Mammogram is harmful to women's health. Area surgeons refute that claim. Newschannel Nine 5:00 p.m. and 6:00 p.m. Broadcasts.

April 9- Alternative Pet Foods- The recent pet food scare where dozens of brands were taken off of store shelves because of potential poisoning has some people in the dog food industry coming up with holistic and natural approaches in feeding pets. Newschannel Nine Midday and 5:00 p.m. broadcast.

April 16- Virginia Tech Massacre- Borderland angle as to how area Colleges are enforcing safety issues on campus. Discussion was with College Police Chiefs from NMSU in Las Cruces and UT El Paso. 5:00 p.m., 6:00 p.m. and 10:00 p.m. broadcasts.

April 19- Family Violence- Members of the Centers Against Family Violence discuss a National Endeavor to bond victims of violence together in special Community walks. El Paso's chapter coordinated a walk to bring awareness to the issues of Violent Crime within families. Newschannel Nine Midday

April 23- Obesity in Children.- The story explored the problems of obesity in children and how parents aren't getting the message. The schools were also addressed as to the cuts in federal dollars for physical education programs.- 5:00 p.m. broadcast.

April 27- Red Cross Heroes Project- The American Red Cross working to get the community involved in their heroes campaign to honor people who have made a difference in saving lives. Nominations included citizens who assisted and rescued many during the August, 2006 floods. Newschannel Nine Midday.

FCC REPORT- MAY 2007- PUBLIC SERVICE FILE

May 2- Ciclovia- A program designed to encourage El Pasoans to get healthy by walking, running and cycling through the streets of El Paso. The program is funded by the city. Newschannel Nine Midday.

May 9- Stamp Out Hunger Event- The Food Bank, United Way and the National Association of Letter Carriers asking El Pasoans to leave non-perishable food items out at their mailboxes for collection for hungry families. Newschannel Nine Midday

May 14- Low Income College Program- New grant program designed to provide tuition for families who are either homeless or have extremely low incomes. Newschannel Nine at Six.

May 17- HPV Vaccination Roundtable- Targeted Special Report where area high school students talk about their understanding of the Human Papilloma Virus and discussion of health issues affecting them. Newschannel Nine – Nightbeat- 10:00 p.m. broadcast.

May 18- The Diablos salute to Firefighters and MDA- The El Paso Diablos devote the night to raise awareness regarding Muscular Dystrophy and salute Firefighters who raise money for the cause. The film, "Pride of the Yankees," was also shown after the game. Newschannel Nine Midday and Newschannel Nine at Six.

May 21- Recycling Plant Fire- Reports throughout the day informing the city as to a plant fire where dangerous chemicals could have ignited. Large areas in and around the Montana Vista area were evacuated, and information was provided for residents in the area as well as the rest of the community. Newschannel Nine Midday through 10:00 p.m.

FCC REPORT- JUNE 2007

June 2- La Fe Father's Day Run- The La Fe Wellness and Technology Center hosts an annual Father's Day 5K Run and Walk to unite underprivileged families in the Barrio (South El Paso), and to help young Fathers understand the importance of their responsibility to their families. The money raised goes to benefit the programs for healthcare and wellness at La Fe. - Newschannel Nine Midday.

June 4- Heat Related Emergencies- Five Heat related emergencies in a two day period, and this report outlined the ways that residents primarily seniors can protect their health in the hot summer months. Information about a Fan Giveaway through the El Paso Fire Department was outlined for consumers.- 5:00 p.m. Broadcast.

June 4- West Texas Food Bank Project- The Food Bank along with the city of El Paso provided hundreds of meals for the hungry and homeless families of El Paso. They also provided 800 bags of groceries to help the needy. Members of City Council participated by living off "poverty wages" to understand the plight of the homeless.- Newschannel Nine Midday

June 6- Muscular Dystrophy Association Summer Camp- Travel to the camp in Socorro, New Mexico for the event that allows area children to be able to enjoy a week to themselves of fishing and swimming and fun. Camp counselors include area teenagers who volunteer their time to help the over 100 kids who participate. The stories will air prior to the Telethon on Newschannel Nine Labor Day weekend.

June 21- Kaboom Project- Escontrias Elementary School in the Socorro School District was given the gift of a special playground courtesy of a program by Home Depot that assists the areas needy children. Volunteers work during the course of a day to build the playground. – Education Matters- 5:00 p.m and 10:00 p.m. broadcasts.

June 27- Community Foundation Scholarships- Each year, the 50 recipients of the Communications scholarships spend some time at the KTSM Studios, watch the production of Newschannel Nine Midday, and learn more about the broadcasting industry, along with members of their families. Newschannel Nine Midday